Why IT?

Because it's a growing changing field and we don't have enough people to fill all the open spots! It's ripe for opportunity and advancement: we just need folks to reach up and grab it.

I'm Joe Strosnider, Director of IT Sales and Service for Dynamic Networks, a Managed IT Services Provider in Mount Vernon. I've been in Information Technology, (or IT as we call it) for nearly twenty years and what I've found is that it is an amazingly diverse field. Almost every facet of every business relies on IT to get the job done. From simple network management to complicated logistics, supporting desktops to managing data centers, designing automation systems to improving agriculture, robotic factories to ecommerce sites: IT is everywhere.

Finding people with the right IT skills (or any IT skills!) has been a challenge. Folks come to us with a Year 2000 or Microsoft Word mindset, but we live in the future! It's so important to get an education that not only teaches you technical skills, but also teaches you to open your mind and think critically. It's not just about knowing how to deploy some target technology. It's more important that folks aim to solve problems and create more opportunity. Think outside the box!

There is a stigma that IT is only for young people. That's not the case: anyone who has a logical mind and good communication skills can learn IT. You can be a laid-off steel worker, a retired accountant, a stay-at-home-mom looking for opportunity, a veteran just returning from deployment, a recently graduated high school student looking for a career: anyone can do it. Many folks are worried that high-tech fields are daunting or too complicated. Not any more so than any other field. Everyone has to start somewhere. Start here!

IT has huge opportunities for folks who previously worked in industries where jobs have been outsourced or outmoded. Robotic factories? Someone has to program and maintain the robots. Renewable Energy? Someone has to manage the solar and wind farm systems to keep the power flowing. Those people can be educated and trained to work in these new fields. That person could be you.

If you're the type who thrives on learning something new, then IT is definitely for you. Our industry changes month to month. We innovate. We lead. The world depends on us to do that. There's no shortage of new stuff to do, and it's never boring.

Start your career in Information Technology right here, right now. The only thing you have to lose is the future.